

THE REGISTER

PRODUCT

SERIAL NUMBER

PLACE OF
PURCHASE

DATE OF
PURCHASE



“Every piece of Purdey Luggage
has its own reference number
which gives it a unique identity
and tells you when it was made.”



The Purdey story starts with a journey, the hard walk from east Scotland to London, that John Purdey took in 1690.

We can't be certain, but it seems likely he was travelling in search of work, joining the Purdeys of Wandsworth and Stepney who had already settled, and prospered, in the city.

John's second son, James, was born in 1739 and worked as a blacksmith in the Minories, close to the Tower of London. This was the gunmaking quarter and James undoubtedly carried out barrel work there on behalf of the local gunsmiths.

It was not until James's own son, also christened James and born in August 1784, started an apprenticeship with his brother-in-law the gunsmith Thomas Keck Hutchison, that the Purdey gunmaking tradition truly began.

Drawing from 1881 by the original architect, William Lambert.



PURDEY
AND
TRAVEL

From the inception of his Company, James Purdey established himself as purveyor of fine travel goods designed to accommodate his bespoke guns and rifles and fulfil his clients' shooting needs.

As well as creating a new wealth within Britain, the industrial revolution allowed a new class of successful businessmen to gain access to what were, back then, new means of transportation: initially trains and eventually motor cars - allowing easy and fast access to the country estates they were investing in and developing for field sports.

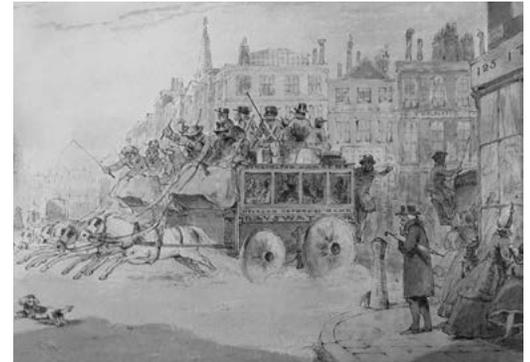
Whilst the codes and protocol of driven shooting as we still know it were being written, the requirement for fine travel goods was born.

FOR THE
DISCERNING
SPORTING
TRAVELLER

During this period, this clear need for sturdy functional travel equipment was also enhanced by the substantial expansion of the British empire on which the sun never used to set.

To fully indulge his passion in style, the 19th century, discerning sportsman and gentleman did not only require fine, bespoke shotguns and rifles. He also needed equally well finished leather cases, covers and ammunition bags that would protect his cherished belongings throughout his lifetime and beyond. Surviving him, they would be passed on and looked after by the next generation.

Purdey Shop, 313 Oxford Street, 1826



THE
PURDEY
WAY

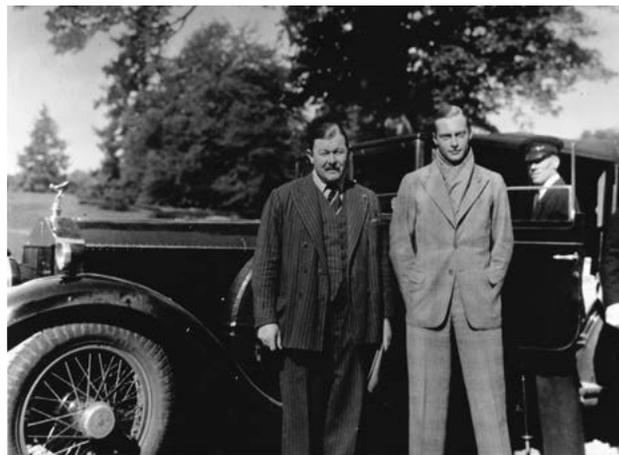
‘The way Purdey does things, which is uncompromising, with the focus absolutely on quality and doing it right’

James Purdey, The Founder (1784-1863)

Attention to detail from conception and design, through execution and use, whilst deeply rooted in understated elegance.

A way of life.

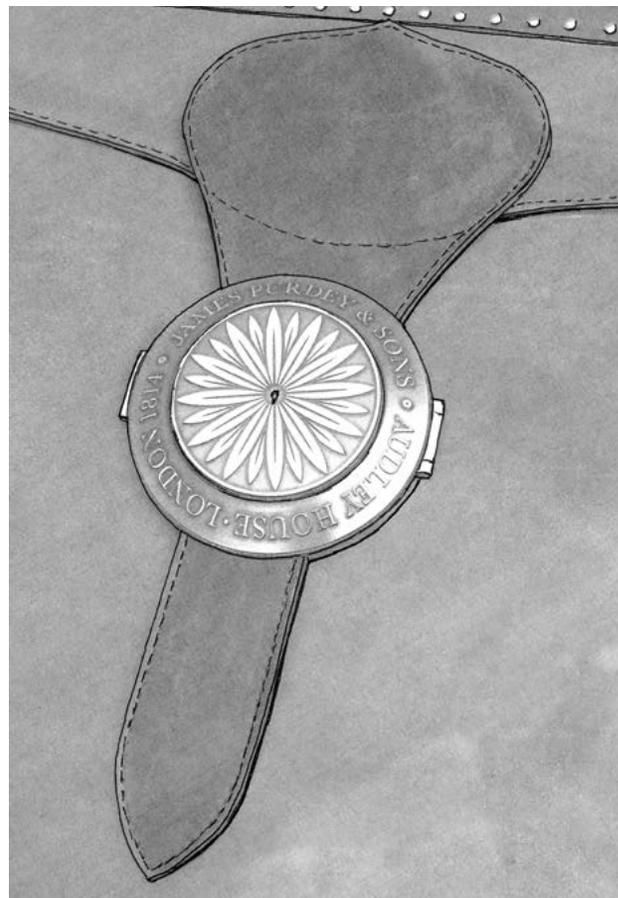
Tom Purdey and Prince Frederick of Prussia on the road to Scotland for the opening of the grouse season, 10th August 1934



THE
PURDEY
STYLE

The iconic 'Purdey starburst' was created and engraved by the founder himself in the 1820's.

From its 'Action', 'Crown' or 'Lock', your piece of Purdey luggage encapsulates over two centuries of aesthetics, functionality, innovation and 'know how'.



NETTLE
COTTON
CANVAS

The nettle and cotton canvas has been manufactured by 'John Spencer', the last traditional cotton weaver, in the town of Burnley, Lancashire, where the world's industrialised textile weaving industry began. The founder started work as a warehouseman in a Burnley Mill in 1874, at the age of 14.

Six generations later, the great-great-great grandson of the first John Spencer is still running the family business and is proud to continue the traditional crafts that have passed down from mother and father to sons and daughters.

The canvas is a recreation of the fabrics used in the Second World War by the Swiss Army, when it was found that yarns could be made from nettle fibres that were extremely strong and durable. Combining them with cotton could make the most robust rucksacks and other army requirements.

The character of the different colours is achieved by dyeing the yarns into different shades and then combining them in the weaving process to create a natural mixture that echoes the colours of the landscape, whilst giving the fabric a very distinctive look and feel.

“Nettles are perennial, which means that they regenerate and can be harvested every year. They produce high quality, long, strong and versatile fibres which are an eco-friendly substitute for cotton, requiring no pesticides or treatments to grow.”

Urtica dioica
Common Nettle

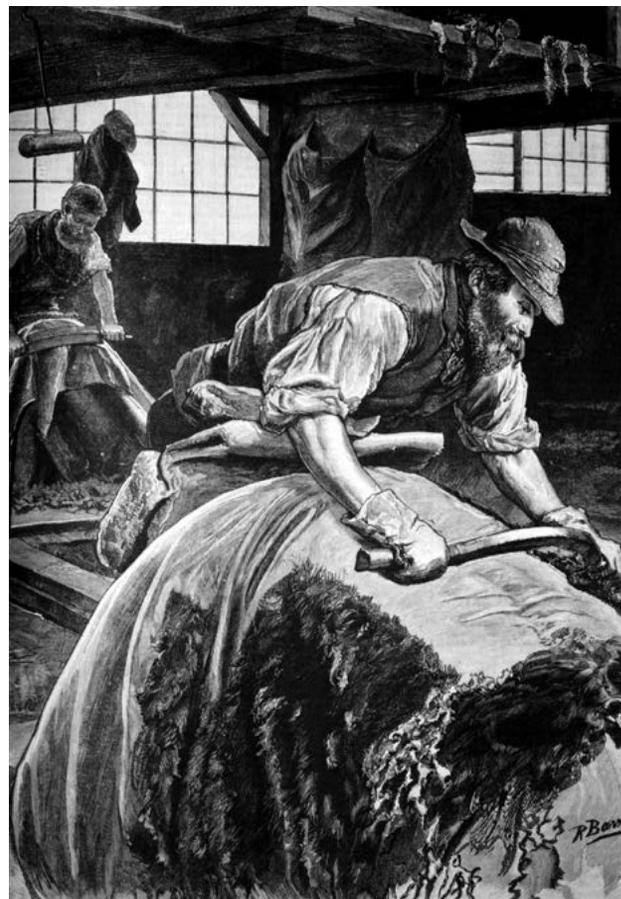


OAK BARK
TANNED
LEATHER

Oak bark leather has been tanned at J. & F. J. Baker's Tannery on the banks of the River Coly in Colyton since Roman times. Over the centuries the oak bark tanning process has changed very little.

The raw hides are immersed in lime and water to loosen the hair and then soaked in weak tan liquors in pits called handlers.

Having passed through the handler pits the hides are then layered flat, one on top of each other, with a layer of ground oak bark between each hide. These deep, layer pits are filled with a stronger oak bark liquor and the hides remain here for nine months.



The long, slow, oak bark, tanning process ensures that the natural fibres making up a hide are allowed to remain in their natural weave, giving the leather a higher tensile strength.

All saddlery and harness leathers are heavily dressed, giving the fibres a generous coat of oils and greases. This 'currying' process, as it is known, not only gives a softer, more supple leather, but also improves the waterproofing and strength, using the historic and unique mix of naturally occurring greases.

The combination of traditional tannage and currying produces first class, bridle, stirrup and harness leathers.

The bridle shoulders supplied to Purdey are selected, after tanning, for the quality of their grain. They are then shaved to a level substance, dressed and stained using the traditional methods to produce a fine, full grain, aniline finish. This type of finish improves with age and use, as did the leathers of centuries gone by.

J. & F.J. Baker is Britain's only remaining traditional oak bark tannery. Their unique leather is favoured by distinguished craftsmen for its quality, durability and finish.

“The long, slow, oak bark, tanning process ensures that the natural fibres making up a hide are allowed to remain in their natural weave, giving the leather a higher tensile strength.”

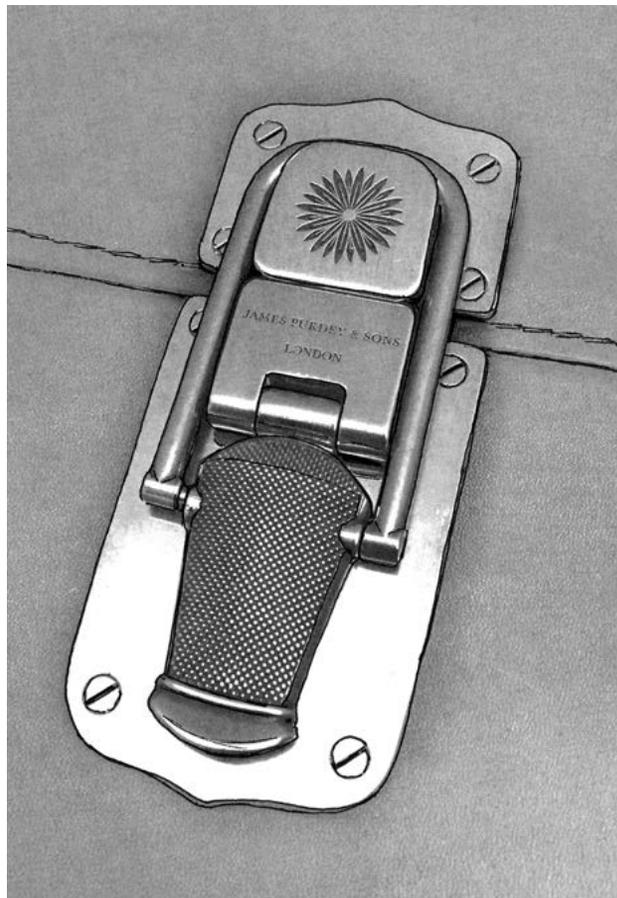


THE
HARDWARE

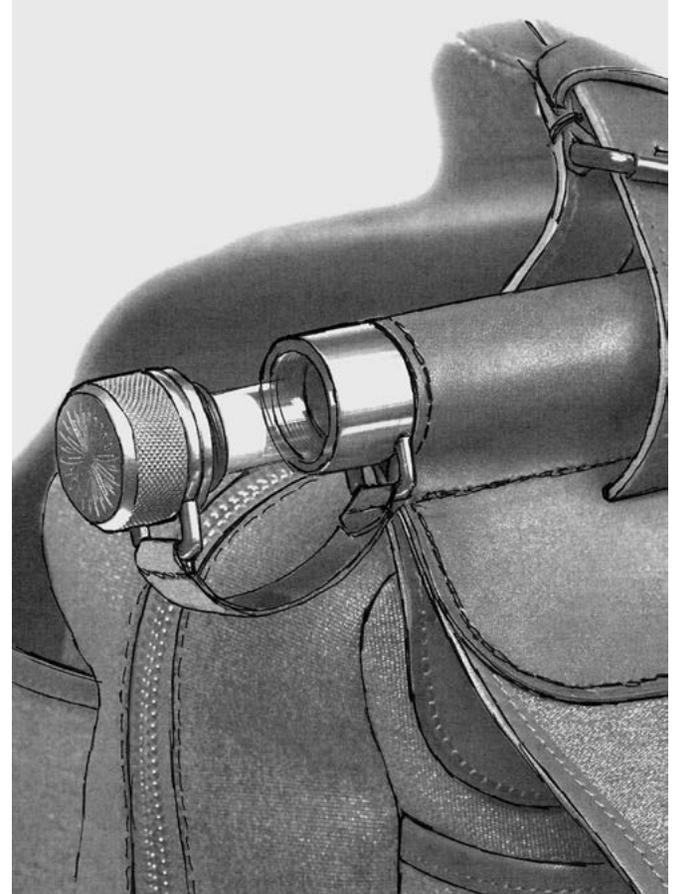
An extension of Purdey's renowned engraving, precision engineering and innovation.

Made from solid brass, that has undergone several processes to give the famous Purdey 'Coin finish'.

A careful mix of functionality and aesthetics, designed to allow you to operate easily through tactility in any given situation.



“The Side by Side Weekender features carbon fibre rods which give the bag great strength and structure. With an innovative twist, the hollow rods have been carefully modified so that they can be used to store cigars and even your favourite spirit.”



THE SHOOTING WEEKEND



The Side by Side Weekender Effortlessly takes all the things you need, as well as all the things you don't, but can't live without. And holds a secret...

490 x 850 x 420mm

The O/U Traveller

From wellies to brogues, handles everything at once. That's when it doesn't double as a lightweight carry-on.

500 x 350 x 250mm



The 18LT

From a hike in the Austrian mountains to a stalk on the Scottish moors, with a crawl through the Selous thrown in. A lifetime companion.

460 x 350 x 150 mm



The 48 HR

The ideal carry on size for the savvy traveller's weekend in the country or short business trip abroad. A classic.

260 x 490 x 304mm



The Sporter

From laptop to shooting essentials, it will handle them all. The must have city to country piece.

280 x 380 x 102mm

The Keeper

The one you need when nothing else will do. Available in heavy duty or lightweight configurations.

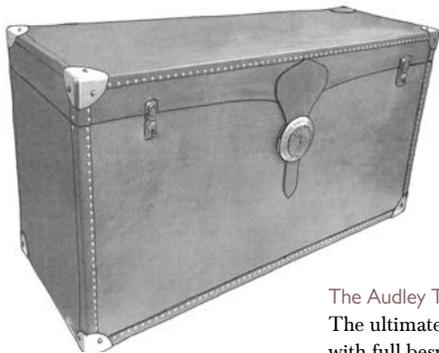
HD 353 x 430 x 212mm

LW 353 x 415 x 112mm



All images used are for illustrative purposes only. Product features may vary

THE AUDLEY RANGE

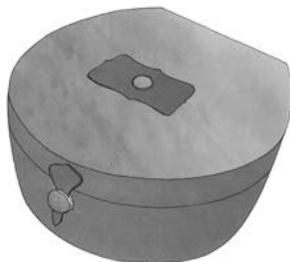


The Audley Trunk
The ultimate full leather trunk with full bespoke service. Tailored interiors to suit your individual lifestyle needs.

Large: 1100 x 600 x 500mm
Medium: 900 x 450 x 400mm

The Audley Hat Case
From Ascott to Highclere, a shrine to your beloved millinery. Full bespoke service offered.

500 x 500 x 200mm



The Audley Briefcase
When elegance meets sturdiness. The ideal business companion for a dash of engineered classicism.

410 x 320 x 90mm



The Audley Folio
A professional's favourite. Stylish and lightweight, a modern day classic.

360 x 270 x 50mm

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Product features may vary*

The WI
Gracefully practical from today's lunch in Mayfair to tomorrow's unforgettable morning walk around your country retreat.

250 x 340 x 90mm



CARE
OF YOUR
PURDEY
LUGGAGE

Your piece of luggage is made from refined tough durable materials combined with traditional craftsmanship and know-how. It will gracefully acquire a unique patina, the visual sum of a travellers' memories and life. However it will always be grateful for tender loving care.

STORAGE

If you do not plan to use your piece for long periods of time, store it in a cool dry place, out of direct sunlight. Ideally stuff it to avoid creasing.

CLEANING

Leather

Ensure that all leather parts are clean and dry before application. Apply Leather Food sparingly, working gently into the leather using a dry cloth. Allow leather to dry until touch dry. Buff off with a soft brush or cloth.

Nettle Canvas

The Purdey nettle canvas has been finished in a way that makes it naturally water and dirt resistant.

Just wipe with a cold damp cloth and use a soft brush once dry.



THE RECORDS

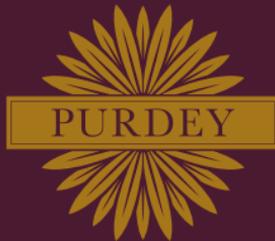
ENTRY _____

DATE _____

THE RECORDS

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